

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
576274 /		09822683
<u>Product</u>		
OBAMA FOR AMERICA		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/20/12 - 09/26/12	1813	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama/D/President	09/19/12 / 09/21/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WITI	Trevor Heaton	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	<u>Totals</u>	
										Type	Spots
N 1 6		09/20/12	09/26/12	M-F 5a-530a	5a-530a		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/20/12	09/26/12	MTWTF--				1	\$770.00		
N 2 6		09/20/12	09/26/12	M-F 530a-6a	530a-6a		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/20/12	09/26/12	MTWTF--				1	\$830.00		
N 3 6		09/20/12	09/26/12	M-F 6a-7a	6a-7a		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/20/12	09/26/12	MTWTF--				1	\$1,170.00		
N 5 6		09/20/12	09/26/12	M-F 7a-8a	7a-8a		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/20/12	09/26/12	MTWTF--				1	\$1,270.00		
N 7 6		09/20/12	09/26/12	M-F 8a-9a	8a-9a		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/20/12	09/26/12	MTWTF--				1	\$1,130.00		
N 9 6		09/20/12	09/26/12	M-F 9a-10a	9a-10a		1:00			NM	9
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/20/12	09/26/12	MTWTF--				1	\$670.00		

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										Type	Spots
Spot	Ch	Start Date	End Date	Weekdays	Description	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate
1	6	09/20/12	09/26/12	M-F 9a-10a	9a-10a	MTuWThF---	1:00		\$670.00	NM	
		See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10									
2	6	09/23/12	09/23/12	Su 630-7a	630-7a	-----Su	1:00		\$230.00	NM	
(H)	MG for 18.1,21.1,9.1										
3	6	09/24/12	09/26/12	M-F 9a-10a	9a-10a	MTuW-----	1:00		\$670.00	NM	
(H)	MG for 18.1,21.1,9.1										
4	6	09/24/12	09/26/12	M-F 9a-10a	9a-10a	MTuW-----	1:00		\$670.00	NM	
(H)	MG for 18.1,21.1,9.1										
5	6	09/24/12	09/26/12	M-F 9a-10a	9a-10a	MTuW-----	1:00		\$670.00	NM	
(H)	MG for 18.1,21.1,9.1										
6	6	09/24/12	09/26/12	M-F 430-5a	430-5a	MTuW-----	1:00		\$400.00	NM	
(H)	MG for 18.1,21.1,9.1										
7	6	09/24/12	09/26/12	M-F 430-5a	430-5a	MTuW-----	1:00		\$400.00	NM	
(H)	MG for 18.1,21.1,9.1										
8	6	09/24/12	09/26/12	M-F 105a-135a	105a-135a	MTuW-----	1:00		\$200.00	NM	
(H)	MG for 18.1,21.1,9.1										
9	6	09/24/12	09/26/12	M-F 105a-135a	105a-135a	MTuW-----	1:00		\$200.00	NM	
(H)	MG for 18.1,21.1,9.1										
10	6	09/24/12	09/26/12	M-F 105a-135a	105a-135a	MTuW-----	1:00		\$200.00	NM	
(H)	MG for 18.1,21.1,9.1										
N	10	6	09/20/12	09/26/12	M-F 9a-10a	9a-10a			1:00		
		Start Date	End Date	Weekdays	Description	Spots/Week	Rate				
Week:	09/20/12	09/26/12		MTWTF--		1	\$670.00				
N	11	6	09/20/12	09/26/12	M-F 11a-1130a FOX 6	11a-1130a			1:00		
		Start Date	End Date	Weekdays	Description	Spots/Week	Rate				
Week:	09/20/12	09/26/12		MTWTF--		1	\$600.00				
N	12	6	09/20/12	09/26/12	M-F 1130a-12p FOX 6	1130a-12p			1:00		
		Start Date	End Date	Weekdays	Description	Spots/Week	Rate				
Week:	09/20/12	09/26/12		MTWTF--		1	\$630.00				
N	13	6	09/20/12	09/26/12	M-F 4p-430p	4p-430p			1:00		
		Start Date	End Date	Weekdays	Description	Spots/Week	Rate				
Week:	09/20/12	09/26/12		MTWTF--		1	\$630.00				
N	14	6	09/20/12	09/26/12	M-F 430p-5p	430p-5p			1:00		
		Start Date	End Date	Weekdays	Description	Spots/Week	Rate				
Week:	09/20/12	09/26/12		MTWTF--		1	\$770.00				
N	15	6	09/20/12	09/26/12	M-F 5p-530p	5p-530p			1:00		
		Start Date	End Date	Weekdays	Description	Spots/Week	Rate				
Week:	09/20/12	09/26/12		MTWTF--		1	\$1,000.00				
N	16	6	09/20/12	09/26/12	M-F 530p-6p	530p-6p			1:00		
		Start Date	End Date	Weekdays	Description	Spots/Week	Rate				
Week:	09/20/12	09/26/12		MTWTF--		1	\$970.00				
N	17	6	09/20/12	09/26/12	M-F 6p-630p	6p-630p			1:00		
		Start Date	End Date	Weekdays	Description	Spots/Week	Rate				
Week:	09/20/12	09/26/12		MTWTF--		1	\$1,100.00				
N	18	6	09/23/12	09/23/12	Su 5p-530p News	5-530p			1:00		
		Start Date	End Date	Weekdays	Description	Spots/Week	Rate				
Week:	09/17/12	09/23/12		-----S		1	\$870.00				
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate		Type	
1	6		09/17/12-09/23/12	Su 5p-530p News	5-530p	-----Su	1:00	\$870.00		NM	
	See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10										

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Advertiser		
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Original Date / Revision		
09/19/12 / 09/21/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
N 19 6		09/20/12	09/26/12	M-F 9-930p	9p-930p		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/20/12	09/26/12	MTWTF--				1	\$2,800.00		
N 20 6		09/20/12	09/26/12	M-F 930-10p	930p-10p		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/20/12	09/26/12	MTWTF--				1	\$2,700.00		
N 21 6		09/22/12	09/22/12	Sa 930p-10p	930p-10p		1:00			NM	0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	-----S-				1	\$2,100.00		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>
		1	6	09/17/12-09/23/12	Sa 930p-10p			930p-10p	-----Sa--	1:00	\$2,100.00
		See MG 9.2,9.3,9.4,9.5,9.6,9.7,9.8,9.9,9.10									
N 22 6		09/23/12	09/23/12	Fox 6 Blitz	1035p-1105p		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	-----S				1	\$1,600.00		
N 23 6		09/26/12	09/26/12	X Factor Wednesday	7p-9p		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/24/12	09/30/12	--W----				1	\$3,600.00		
N 24 6		09/22/12	09/22/12	College Football on	various		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	-----S-				1	\$3,200.00		
N 26 6		09/20/12	09/26/12	M-F 5p-530p	5p-530p		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/20/12	09/26/12	MTWTF--				1	\$1,650.00		
N 27 6		09/20/12	09/26/12	M-F 530p-6p	530p-6p		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/20/12	09/26/12	MTWTF--				1	\$1,600.00		
N 28 6		09/20/12	09/26/12	M-F 6p-630p	6p-630p		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/20/12	09/26/12	MTWTF--				1	\$1,730.00		
N 29 6		09/22/12	09/22/12	Sa 10p-1035p	10p-1035p		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	-----S-				1	\$2,100.00		
N 30 6		09/22/12	09/22/12	Sa 7a-8a	7a-8a		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	-----S-				1	\$600.00		
N 31 6		09/23/12	09/23/12	Su 7a-8a	7a-8a		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	-----S				1	\$650.00		
N 32 6		09/23/12	09/23/12	Su 8a-9a	8a-9a		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	-----S				1	\$770.00		
N 33 6		09/24/12	09/24/12	FOX Prime Monday 7-8	7p-8p		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/24/12	09/30/12	M-----				1	\$7,000.00		
N 34 6		09/22/12	09/22/12	Sa 12p-1p	12p-1p		1:00			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	-----S-				1	\$50.00		

Totals

36 \$45,230.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
Time Period											
08/27/12	-09/26/12									# of Spots	Gross Amount
											Net Amount
										36	\$45,230.00
											\$38,445.50
Totals											
										36	\$45,230.00
											\$38,445.50

Signature: _____ Date: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

I, Daniel Jester,
 being/on behalf of: Barack Obama, a legally
 qualified candidate of the Democratic political
 party for the office of: President of the United States
 in the Primary & General
 election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

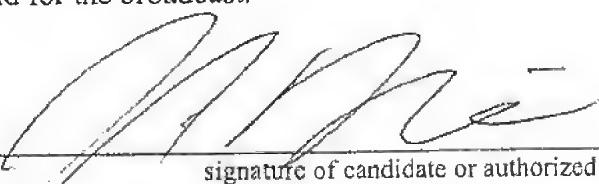
does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*


signature of candidate or authorized committee

James A. Messina
printed name

1/18/2012
date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean /Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/18/2012

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

SEP-19-2012 23:02

P.01/01



AFCW 400

Check Date:	09/19/2012	Vendor:	0001013486	WITI-TV	Check No.	112462
Project Name:	Obama for America 2012 Media			Flight Dates:	9/20/2012 thru 9/26/2012	
Invoice Number	Invoice Date	Voucher ID		Gross Amount	Discount Taken	Paid Amount
0019248109200926	09/19/2012	00192481		\$89,088.50	0.00	\$89,088.50
Totals				\$89,088.50	\$0.00	\$89,088.50

+gmmmb cause the effect	Washington Harbour 3050 K Street, NW, Suite 100 Washington, DC 20007 202.338.8700	JPMORGAN CHASE BANK, N.A. Syracuse, NY 50-937213	112462	
	Date	09/19/2012	Pay Amount	\$89,088.50***
Pay ****EIGHTY-NINE THOUSAND EIGHTY-EIGHT AND 50 / 100 DOLLAR****				
To The Order Of	WITI-TV 9001 North Green Bay Road Milwaukee, WI 53209			
			Authorized Signature	

TOTAL P.01